* What we are selling
  + Ecosystem
    - Indoor Horn Device which can be attached directly with the car including special alert system for Ambulance and Firetruck– 300tk
      * B2B
      * B2C
    - Overall Combined Ai Based Traffic Management System – 10,00,000tk
      * B2G
* Target audience
* Estimated Market Size
  + How Many Cars and Motor Bikes are there in Bangladesh
* Audience Retention Planning
  + আমি কিভাবে কাস্টমার টেনে আনবো
    - Advertisement
    - Social Experiment
    - Award – (সাহসী চালক / উদ্যমী চালক)
* **Business Canvas**